

# TRANSFORMERS

## LEADERS IN DISGUISE

6th Annual Fall Leadership Conference



Saturday, October 1, 2011

Sponsored by:  
The Office of Student Leadership  
& Civic Engagement

# Student Leadership & Civic Engagement

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We adhere to this set of core values that inform our relationships, decision making, and daily operations. We uphold these values as a staff and seek to share them with our students.

## **Stewardship**

We effectively, efficiently, and responsibly utilize the financial, environmental, and human resources entrusted to us.

## **Partnership**

We establish and cultivate mutually beneficial relationships with students and with campus and community partners.

## **Service**

We are committed to service, which we define as meeting the legitimate needs of others, and believe this to be the purest expression of leadership.

## **Respect**

We value the diversity of our community and encourage the open, courteous expression of thoughts, opinions, and ideas.

## **Student-Centered**

Every program, opportunity, and experience created by our staff is intentionally focused on providing the best education for our students to equip them to become lifelong learners.

## **Positive Change**

We are committed to growing personally and professionally with a focus on making a positive impact on our students, our community, and society.



## Schedule of Events

08:30 am - 09:00 am	Registration
09:15 am - 09:50 am	Opening Session (Williams Center)
10:00 am - 10:50 am	Service Project
11:00 am - 11:50 am	LEAD Session 1
12:00 pm - 01:30pm	Keynote Speaker & Lunch (Williams Center)
01:40 pm - 02:30 pm	LEAD Session 2
02:40 pm - 03:30 pm	LEAD Session 3
03:40 pm - 04:00 pm	Closing Session (Union Theatre)



# Transformers: Leaders in Disguise

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## How will YOU transform your leadership?

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These workshops are all about you and your individual leadership needs. You choose which workshops to attend in one of four tracks during the conference. Our hope is that you will tailor this experience to fit your development needs.

The tracks offered are:

**Self-leadership:** This track is designed to help participants develop individual leadership skills under the premise that you cannot lead others without effectively leading yourself.

**Collaborative Leadership:** This track is designed to help participants develop skills that allow them to effectively lead their organization and work in collaboration with other organizations.

**Community Leadership:** This track is designed to help participants understand how their decisions and actions make an impact in the community of the university and beyond.

**Leadership Legacy:** This track is designed to help participants see how their leadership today can impact their campus and community for years to come. With this track we encourage students to continue to seek leadership development opportunities beyond their collegiate experience.

# LEAD Session #1 10:00 –10:50

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## **Create a Happy Organization**

*Leadership in Teams*

**Presented by Dr. Trey Denton – Professor, Marketing, & Coordinator, COBA Honors Office**

*Room 2080*

Participants will explore the role of happiness within organizations (and its relationship to productivity and purpose). Contributing factors linked to happiness within organizations will be identified. Participants will then discuss ways to apply this knowledge in various settings.

## **5 Minutes of You**

*Emerging Leadership*

**Presented by Philip Bruce – Director, Career Services**

*Room 2048*

If you only had five minutes, how would you present yourself? This program is designed to help participants recognize how their body language and facial expressions greatly influence how people view them. In addition, this session will cover the basics of professional dress, communication etiquette, and social networking sites.

## **The True Colors of Your Personality**

*Taking Leadership into the Real World*

**Presented by Donna Lowe - Career Development Specialist CLASS; Amy Rowell - Career Development Specialist COE, CHHS, and COPH**

*Room 2041*

True Colors is an interactive assessment to help you understand why people behave as they often do. Learn to understand your own uniqueness and respect the differences in how people function to bring out the best in everyone!

## **Living and Leading: The Active Citizen Continuum**

*Leadership in Service*

**Katy Kaesebier – Coordinator, Alternative Breaks & Community Partnerships; Tiara K. Johnson – Graduate Assistant, Office of Student Leadership & Civic Engagement**

*Room 2084*

The Active Citizen Continuum (ACC) is a developmental model tracking the progression from casual volunteer to engaged citizen. Explore your personal ACC story and consider how certain events and experiences trigger lasting transitions along the ACC continuum. The session prepares student leaders to intentionally foster these transitions among their peers.

## **We Have an Advisor... What Do We Do with Them?**

*Leadership in Greek Organizations*

**Presented by Jess Turuc – Coordinator, Fraternity and Sorority Life; Valerie Lumarre – Graduate Assistant, Fraternity and Sorority Life**

*Room 2047*

We've all got one: an advisor; but do you sometimes wonder what their purpose is? What do they want from us, besides meeting deadlines and staying out of trouble? However, there is no doubt that advisors play an important and integral role in guiding the chapter. After attending this session, participants will have a better understanding of the role of an advisor and receive great tips to maximize the relationship between the advisor and chapter.

# LEAD Session #2 11:00 - 11:50

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## **Team Lead: Is Your S.H.I.E.L.D. Ready?**

*Leadership in Teams*

**Presented by Julie Cantor – Coordinator, Student Conduct**

*Room 2080*

Leadership isn't just a fancy title on a name tag or specific to one person's role. Each person in your organization is a leader and is equally important to the success of your team. Through examples from the movies, learn how to transform your group into a success

## **Time Management**

*Emerging Leadership*

**Presented by Jessica Ryle – Graduate Assistant, Office of Student Leadership & Civic Engagement**

*Room 2048*

Knowing how to manage your time effectively is essential to becoming a leader. Come learn how to best use the time you have and feel more productive in school and in life!

## **Transferring Your Leadership Experiences to Your Resume**

*Taking Leadership into the Real World*

**Presented by Donna Lowe - Career Development Specialist CLASS; Philip Bruce – Director, Career Services**

*Room 2041*

Most students who participate in leadership development programs while in college develop excellent skill sets that are valued by employers. This presentation will help students take those exceptional leadership experiences and put them into their resume in ways that will get the attention of hiring managers.

## **Creating and Maintaining Quality Community Partnerships**

*Leadership in Service*

**Presented by Danyel Addes – Coordinator, Civic Engagement; Wendy Denton – Assistant Director, Service Learning; Katy Kaesebier – Coordinator, Alternative Breaks & Community Partnerships**

*Room 2084*

This session will consider the important components of a quality community partner relationship. Work individually or in a group to identify traits that are important to you and your community. Based on your organization's priorities, build your own unique rubric to assess your current and future partnerships.

## **Stop, Collaborate, and Listen: Bridging the Gap between Your Local Chapter and Your National Office**

*Leadership in Greek Organizations*

**Presented by Susan Matheison – Graduate Assistant, Office of Fraternity & Sorority Life**

*Room 2047*

We all do better when we work together. There are many partners fighting for the betterment of fraternity/sorority life, yet so often it seems hard for all of us to get on the same page. This session will provide students the opportunity to better understand how to utilize their national headquarters staff, particularly focusing on fostering open communication. This session will also prepare students for what a typical campus visit entails so they can better prepare for the consultant visiting.

# LEAD: Session #3 1:00 - 1:50

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## **I'm Not Hurting Anyone: The Complexity of Ethical Leadership**

*Leadership in Teams*

**Presented by Lloyd Graham – Resident Director, Southern Courtyard**

*Room 2080*

Is Miley Cyrus an ethical leader? Join me in an interactive discussion of the ins and outs of ethical leadership and see if you actually stand for something or fall for anything.

## **All I Need to Know About Conflict, I Learned From the Movies! Conflict Styles and Resolution**

*Emerging Leadership*

**Presented by Dan Zimmerman – Resident Director, Southern Pines**

*Room 2048*

Ever wonder why you react to conflict a certain way? Join me as we explore conflict styles via movie/fictional characters, group development, and conflict resolution to help you and your group work more effectively through conflict!

## **Implementing Your Leadership Skills with Success in an Experiential Learning Environment**

*Taking Leadership into the Real World*

**Presented by Allison Gorman - Assistant Director, Employer Relations and Experiential Learning**

*Room 2041*

All students should take advantage of an experiential learning opportunity while they are in college (internship, co-op, practicum, etc.) to help them refine their leadership traits. This presentation will focus on locating experiential learning opportunities and how to maximize them using your leadership and emotional intelligence skill sets.

## **Best Practices for Problem Solving**

*Leadership in Service*

**Presented by Brandon McGriff; Jeremy Lavender – Graduate Assistants, Office of Student Leadership & Civic Engagement**

*Room 2084*

As leaders in service-based programs you must often navigate complicated situations and relationships (e.g., interpersonal conflicts among group members or a difference of opinion between volunteers and host organizations). Consider and work through scenarios from service programs, learn from the experiences of your peers, and leave with knowledge of best practices for addressing common challenges in the service field.

## **Risk Management: A Values-Based Approach**

*Leadership in Greek Organizations*

**Presented by Olivia Barker - Activities Coordinator, Office of Student Activities**

*Room 2047*

Risk management is not traditionally defined in moral terms, but through legality. Including moral development into risk management practices will not only further reduce liability, but also educate students on values-based decision-making. This presentation will help students understand why we should reframe the approach of risk management education.

# LEAD: Session #4 2:00 - 2:50

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## **Building Exceptionally Talented Teams**

*Leadership in Teams*

**Presented by Dr. Todd Deal- Director, Office of Student Leadership & Civic Engagement**  
*Room 2081*

Leadership expert Peter Drucker famously said, "The purpose of a team is to make strengths productive and weaknesses irrelevant." On the strongest, most talented teams, leadership is shared. Come join us to discover your leadership talents and the areas where you need support and learn how to use those attributes to build exceptionally talented teams. You will leave with tools and techniques to help you apply this to your team.

## **Don't be Bougie; Don't be Ratchet**

*Emerging Leadership*

**Presented by Graduate Assistants, Office of Student Leadership and Civic Engagement**  
*Room 2048*

Which is worse as a leader: being bougie, or being ratchet? Learn how to create your own leadership style without falling into one of these two traps.

## **Why do Leadership Skills Matter to Employers?**

*Taking Leadership into the Real World*

**Presented by Allison Gorman - Assistant Director, Employer Relations and Experiential Learning ; Anam Wahidi – Coordinator, Employer Development**  
*Room 2041*

The Coordinator of Employer Development at Georgia Southern University will discuss feedback from employers on what they value in student candidates and what the “difference makers” are for them in the hiring process. Examples of job postings will be provided to show how leadership skills developed in college will help a student secure employment upon graduation.

## **Leadership Through Transition**

*Leadership in Service*

**Presented by Danyel Addes – Coordinator, Civic Engagement; Ryan Keesee – Graduate Assistant, Office of Student Leadership & Civic Engagement**  
*Room 2084*

Each year students in college organizations graduate or transition out of leadership positions. Explore ways to build depth and sustainability of leadership, identify and engage rising leaders, and maintain quality community partnerships through these transitions.

## **Community Services or Philanthropy, Which One Should We Focus On?**

*Leadership in Greek Organization*

**Presented by Francisco Lugo – Director, Office of Sorority and Fraternity Life; Michele Feldman – Graduate Assistant, Office of Sorority and Fraternity Life**  
*Room 2047*

As fraternity and sorority we are committed to participating in community service and philanthropic efforts; however, most times we pick philanthropy over services. This session will provide students the opportunity to better understand the importance of having a healthy balance between community services and philanthropic efforts within our Greek Community.



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# Leadership 101 Workshop Series

**Russell Union  
2041  
5:30-6:30 PM**

**Office of Student  
Leadership  
& Civic  
Engagement**

## **Tuesday, October 4th Outdoor Leadership**

*Presented by: Matt McBride— Southern Adventures Program Director  
and Brooks Oldham*



## **Wednesday, October 12th Marketing Your Organization**

*Presented by: Sean Payne – Coordinator of Marketing & Web  
Initiatives, Office of Student Leadership & Civic Engagement and  
Lindsay Tyson— Assistant Director of Marketing & Communication  
Division of Student Affairs & Enrollment Management*

## **Monday, October 17th**

## **Poverty Simulation**

*\*Located in Union Ball Room 5:30-8:00pm  
Cost of Admission: 2 canned food items (will go to Statesboro Food Bank)*



## **Tuesday, October 25th**

## **Active Citizen Continuum**

*Presented by: Heather Jo Harralson— Civic Engagement Coordinator,  
Office of Student Leadership & Civic Engagement*

## **Wednesday, November 2nd Personal Branding**

*Presented by: Dorsey Baldwin, Heather Scarboro, & Stephanie Saunders –  
Office of Career Services*



## **Monday, November 7th**

## **You walk the walk, now talk the talk... Speech is Power!**

*Presented by: Asya Muhammad— Graduate Assistant, Dean of Students Office*



## **Thursday, November 15th Inclusive Leadership**

*Presented by: John Banter— Leadership Coordinator and Alicia Meng— Leader-  
ship Graduate Assistant, Office of Student Leadership & Civic Engagement*

The Office of Student Leadership & Civic Engagement would like to thank the following people for their support:



**Conference Planning  
Committee**

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Dana Velasquez

Jodi Middleton  
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Alicia Meng  
Danielle Vrvka

John Banter  
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